

# UPGRADE YOUR SHOW GUIDE ENTRY

Simply click on the upgrade you desire below to email your order to us

**COMPANY NAME**  
**Stand 123**  
 Buena-vista marina,  
 Sunsville CA 12345  
 info@company.com  
 www.company.com  
 Ph: (123) 456-7890  
 Fx: (123) 456-7890  
 Company description, details of new products or any other relevant information

**STANDARD ENTRY FREE**

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**INCLUDE A LOGO FOR \$100**



Company description, details of new products or any other relevant information

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**INCLUDE A PHOTO FOR \$100**



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**INCLUDE A LOGO, PHOTO AND BOXOUT \$250**



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If you prefer to fax or mail your form, please check the relevant box below and send your form to: Alisdair Martin, TRMG LLP, 790 West Frontage Road, Northfield IL 60093 USA. Fax: (847) 441-4185

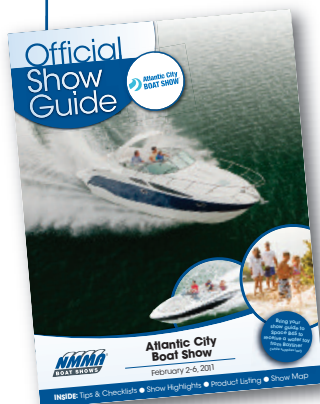
Logo (\$100)  • Photo (\$100)  • Logo, photo & boxout (\$250)

Please note: the layout, fonts and colors used in these examples are a guide and are subject to change. Sizes are an estimate and will depend on content and page layout.

## THE SHOW GUIDE



TRMG will be producing an official high quality publication that will be made available to every attendee at the **2012 Atlantic City Boat Show**.



This Guide provides a great platform to:

- Drive more traffic to your booth at the show
- Educate and inspire the consumer about your product or service
- Generate a significant post-show response from the 45% of attendees who keep this show guide for up to six months!



For advertising rates and editorial opportunities please contact **Alisdair Martin** on **847 441 4122** or email **alisdair@trmgllp.com**