



6575 Delilah Road P: 609-485-2421  
PO Box 3000 F: 609-485-2392  
Pleasantville, NJ 08232  
WWW.VISTACS.COM

ATLANTIC CITY CONVENTION CENTER  
ATLANTIC CITY, NEW JERSEY  
FEBRUARY 28 - MARCH 3, 2024

**DEADLINE DATE:  
FEBRUARY 2, 2024**

**FABRIC BACKWALL DISPLAY RENTAL ORDER FORM**

**VCS F-10 / 10'w x 8'tall Full Graphic Display.....\$2965.00**



**VCS F-20 / 20'w x 8'tall Full Graphic Display.....\$4043.00**



All labor to install & dismantle displays are included in rental price. Approved graphics **MUST** be received 30 days prior to first day of set-up.

**RENTAL UNIT OPTIONAL ACCESSORIES:**

10' Unit 2 lights \_\_\_\_\_\$137.00

1 Meter Counter w/front graphic panel \_\_\_\_\_\$520.00

20' Unit 4 lights \_\_\_\_\_\$273.00

2 Meter Counter w/front graphic panel \_\_\_\_\_\$804.00

**\*Power is NOT included in rental of lights. Exhibitor must order basic power from Facility.  
\*\*ALL Displays cancelled after orders have been received will be charged at 100% of original price.\*\***

Sub Total \$ \_\_\_\_\_

Company Name \_\_\_\_\_ Booth \_\_\_\_\_

**Submit order with payment to: orders@vistacs.com before deadline date!**



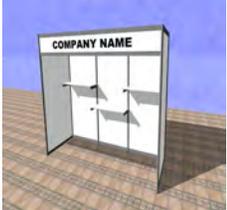
**ATLANTIC CITY CONVENTION CENTER  
ATLANTIC CITY, NEW JERSEY  
FEBRUARY 28 - MARCH 3, 2024**

6575 Delilah Road P: 609-485-2421  
PO Box 3000 F: 609-485-2392  
Pleasantville, NJ 08232  
WWW.VISTACS.COM

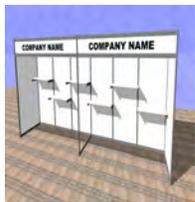
**DEADLINE DATE:  
FEBRUARY 2, 2024**

**VCS MODULAR RENTAL UNITS**

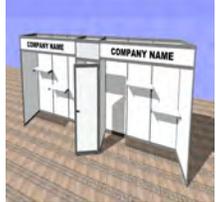
**VCS A-10 Unit contains:**  
 - (3) Shelves  
 - (6) Brackets  
 \* **Check One**  
 White Panel  
 Blue  
 Gray  
**Price: \$1680.00**



**VCS B-20 Unit contains:**  
 - (6) Shelves  
 - (12) Brackets  
 \* **Check One**  
 White Panel  
 Blue  
 Gray  
**Price: \$2940.00**



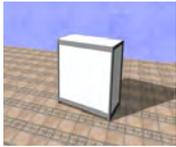
**VCS C-20 Unit contains:**  
 - Locking Storage Unit  
 - (4) Shelves  
 - (8) Brackets  
 \* **Check One**  
 White Panel  
 Blue  
 Gray  
**Price: \$3570.00**



**COUNTERS:**

	Qty.	Price	Total
40"L x 42" H x 22"W	_____	<b>\$315.00</b>	_____
80"L x 42" H x 22"W	_____	<b>\$394.00</b>	_____

**Counter Colors: (\*check one)**  
 White  Blue  Gray



**OPTIONAL RENTAL ACCESSORIES:**

Side Rail (each)	_____	<b>\$89.00</b>	_____
Extra Shelves (1) shelf & (2) brackets	_____	<b>\$47.00</b>	_____

**ALL UNITS INCLUDE:**  
 \*STANDARD HEADER COPY  
 \*LIGHTS (Does NOT include outlet)

*Custom Graphics & Custom Units are available!  
 Please call Vista Convention Services for pricing.*

**HEADER COPY:**

**CANCELLATION POLICY: ALL Units cancelled after orders have been received will be charged at 100% of original price.**

Sub Total \$ \_\_\_\_\_

Company Name \_\_\_\_\_ Booth # \_\_\_\_\_

**Submit order with payment to: orders@vistacs.com before deadline date!**



**ATLANTIC CITY CONVENTION CENTER  
ATLANTIC CITY, NEW JERSEY  
FEBRUARY 28 - MARCH 3, 2024**

## GRAPHIC GUIDELINES

**DEADLINE DATE: FEBRUARY 2, 2024**

### **GUIDELINES FOR SUBMITTING GRAPHICS** **Vista Convention Services-Design/Graphics Department**

Vista Convention Services can accept graphic files created with the following programs:

**Adobe Acrobat Professional CC**  
**Adobe Illustrator CC**  
**Photoshop CC**  
**Adobe InDesign CC**

While Adobe Acrobat high resolution PDF files are preferred, vector files, which can be resized without losing resolution, are also acceptable.

**ALL vector files MUST have fonts converted to outlines or curves, and/or include all the fonts which you have used to create your files (True or Open Type Font only).**

Any bitmapped or raster files, such as .tif, .bmp, .jpeg, must be of sufficient resolution to print properly at the intended dimensions. Resolution should be 300dpi on a half size graphic or actual size graphic at 90-120 dpi. If uncertain as to requirements please call Vista to consult with our Graphic Designer.

**(\*No bleeds needed on printable files)**

**Files which have been created for web publication, or logos which are scanned from letterheads are NOT accepted for large format digital printing.**

Vista is not responsible for spelling errors or low resolution images sent by clients. Additional fees will apply if correction/replacement is necessary.

#### **Color Matching**

Please provide a method for us to accurately reproduce the colors you require for your graphics. Colors specified using the Pantone ® color matching system is the preferred method.

#### **Sending Files**

Files less than 30 MG may be sent by via e-mail. Vista Drop Box information is available upon request.



**ATLANTIC CITY CONVENTION CENTER  
ATLANTIC CITY, NEW JERSEY  
FEBRUARY 28 - MARCH 3, 2024**

6575 Delilah Road P: 609-485-2421  
PO Box 3000 F: 609-485-2392  
Pleasantville, NJ 08232  
WWW.VISTACS.COM

**DEADLINE DATE:  
FEBRUARY 9, 2024**

**SHOWCASE ORDER FORM**

*RENTAL PRICE INCLUDES DELIVERY TO & REMOVAL FROM YOUR BOOTH SPACE.*



FULL VISION



HALF VISION



QUARTER VISION

The above (3) cases are 38" high, 20" deep, lights & locks, White Finish  
(Electrical Outlet NOT included)

SEE THRU WALL CASE REGULAR WALL CASE



The above (2) cases are both 84" high and 18" deep.  
Adjustable glass shelves, glass sliding doors & lights.  
(Electrical Outlet NOT included)

*All Electrical Orders must be placed with THE ATLANTIC CITY CONVENTION CENTER*

Description	Quantity	Discount Rate	Standard Rate	Amount
6' FULL VISION		\$541.00	\$703.00	
6' HALF VISION		541.00	703.00	
6' QUARTER VISION		541.00	703.00	
6' REGULAR WALL CASE		646.00	840.00	
6' SEE-THRU WALL CASE		735.00	956.00	

**IMPORTANT:** To ensure that your selection will be available you must place your order before the deadline date. No guarantee on choice after deadline date. Vista is not liable for contents, damages or breakage after cases have been delivered.

**PAYMENT POLICY:** Payment in full of rental charges including applicable tax, must accompany your advance order prior to Deadline Date to qualify for discount rates. All orders received after deadline date or placed at the the Service Desk will be invoiced at standard rates. Invoices must be settled at the Service Desk prior to show closing. No telephone orders accepted. **CANCELLATION POLICY:** Items cancelled before the deadline date will be refunded at 50%. **NO REFUNDS AFTER DEADLINE DATE.**

Sub Total \$ \_\_\_\_\_

Company Name \_\_\_\_\_ Booth # \_\_\_\_\_

**Submit order with payment to: orders@vistacs.com before deadline date!**



**ATLANTIC CITY CONVENTION CENTER  
ATLANTIC CITY, NEW JERSEY  
FEBRUARY 28 - MARCH 3, 2024**

**DISCOUNT  
DEADLINE DATE:  
FEBRUARY 2, 2024**

6575 Delilah Road P: 609-485-2421  
PO Box 3000 F: 609-485-2392  
Pleasantville, NJ 08232  
WWW.VISTACS.COM

**CUSTOM SIGNS ORDER FORM**

PRICES BASED ON BLOCK LETTER, BLACK LETTERING ON WHITE SHOWCARD, 10 WORDS OR LESS

Quantity	Size	Discount Rate	Standard Rate	Amount
	7" x 11"	\$45.00	\$91.00	
	7" x 44"	51.00	101.00	
	11" x 14"	54.00	108.00	
	14" x 22"	69.00	138.00	
	22" x 28"	93.00	185.00	
	28" x 44"	142.00	284.00	

- Easel back applied to sign quoted upon request.
- All prices are for single-sided, double-sided quoted upon request.
- Special sizes and materials quoted upon request.
- Delivery time is not guaranteed on orders placed at showsite.
- **All orders must be received (14) days before show opens. Orders after Deadline Date will be subject to an additional 50% fee.**
- Please utilize one of the following programs: **Adobe Acrobat Professional 8.0, Adobe Illustrator EPS, Tiff, Photoshop, PDF with 300 DPI minimum**

Vertical  Horizontal  Color of Background \_\_\_\_\_ Color of Lettering \_\_\_\_\_

Please type desired copy below or attached a separate sheet

**ALL ADVANCE SIGN ORDERS WILL BE AVAILABLE FOR CUSTOMER PICK UP AT SHOWSITE SERVICE DESK**

**PAYMENT POLICY:** Payment in full of rental charges including applicable tax, must accompany your advance order prior to Deadline Date to qualify for discount rates. All orders received after deadline date or placed at the the Service Desk will be invoiced at standard rates. Invoices must be settled at the Service Desk prior to show closing. No telephone orders accepted.  
**CANCELLATION POLICY:** *ALL signs cancelled after orders have been received will be charged at 100% of original price.*

Sub Total \$ \_\_\_\_\_

Company Name \_\_\_\_\_ Booth # \_\_\_\_\_

**Submit order with payment to: orders@vistacs.com before deadline date!**