

Recreational Boating

AN AMERICAN PASTIME & ECONOMIC ENGINE

ATLANTIC CITY METRO
NJ

ANNUAL ECONOMIC
IMPACT IN ATLANTIC CITY

**\$164
MILLION**

INCLUDES MANUFACTURERS
AND SUPPLIERS, SALES AND
SERVICES, BOATING ACTIVITIES,
AND BUSINESS TAX REVENUE

SUPPORTS

1,307

ATLANTIC CITY JOBS

1,121 DIRECT JOBS &
186 INDIRECT JOBS

100

BUSINESSES IN
ATLANTIC CITY



141.6 MILLION

AMERICANS GO BOATING EACH YEAR



U.S. BOATING
IS A NET EXPORTER

\$1.5 BILLION
ANNUAL BOAT EXPORTS



149,971

REGISTERED BOATS IN NEW JERSEY



ANNUAL RETAIL SALES
OF NEW BOATS, ENGINES
& MARINE ACCESSORIES
IN NEW JERSEY

\$411 MILLION



95%

OF BOATS SOLD IN THE
U.S. ARE
made in the U.S.



62%

OF BOAT OWNERS HAVE
AN ANNUAL HOUSEHOLD
INCOME OF
\$100,000 or less



84%

OF U.S. BOAT
MANUFACTURERS ARE
small businesses



95%

OF BOATS IN THE U.S. ARE
SMALL, TOWABLE BOATS
under 26ft