

DISCOVER BOATING ATLANTIC CITY BOAT SHOW



**ATLANTIC CITY CONVENTION CENTER
ATLANTIC CITY, NEW JERSEY
MARCH 1-5, 2023**

6575 Delilah Road P: 609-485-2421
PO Box 3000 F: 609-485-2392
Pleasantville, NJ 08232
WWW.VISTACS.COM

GRAPHIC GUIDELINES

GUIDELINES FOR SUBMITTING GRAPHICS Vista Convention Services-Design/Graphics Department

Vista Convention Services can accept graphic files created with the following programs:

**Adobe Acrobat Professional CC
Adobe Illustrator CC
Photoshop CC
Adobe InDesign CC**

While Adobe Acrobat high resolution PDF files are preferred, vector files, which can be resized without losing resolution, are also acceptable.

ALL vector files MUST have fonts converted to outlines or curves, and/or include all the fonts which you have used to create your files (True or Open Type Font only).

Any bitmapped or raster files, such as .tif, .bmp, .jpeg, must be of sufficient resolution to print properly at the intended dimensions. Resolution should be 300dpi on a half size graphic or actual size graphic at 90-120 dpi. If uncertain as to requirements please call Vista to consult with our Graphic Designer.

(*No bleeds needed on printable files)

Files which have been created for web publication, or logos which are scanned from letterheads are NOT accepted for large format digital printing.

Vista is not responsible for spelling errors or low resolution images sent by clients. Additional fees will apply if correction/replacement is necessary.

Color Matching

Please provide a method for us to accurately reproduce the colors you require for your graphics. Colors specified using the Pantone ® color matching system is the preferred method.

Sending Files

Files less than 30 MG may be sent by via e-mail. Vista Drop Box information is available upon request.

DISCOVER BOATING ATLANTIC CITY BOAT SHOW

ATLANTIC CITY CONVENTION CENTER
ATLANTIC CITY, NEW JERSEY
MARCH 1-5, 2023



6575 Delilah Road
PO Box 3000
Pleasantville, NJ 08232
P: 609-485-2421
F: 609-485-2392
WWW.VISTACS.COM

**DEADLINE DATE:
FEBRUARY 13, 2023**

SHOWCASE ORDER FORM

RENTAL PRICE INCLUDES DELIVERY TO & REMOVAL FROM YOUR BOOTH SPACE.



FULL VISION



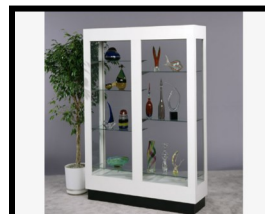
HALF VISION



QUARTER VISION

The above (3) cases are 38" high, 20" deep, lights & locks, White Finish
(Electrical Outlet NOT included)

SEE THRU WALL CASE REGULAR WALL CASE



The above (2) cases are both 84" high and 18" deep.
Adjustable glass shelves, glass sliding doors & lights.
(Electrical Outlet NOT included)

All Electrical Orders must be placed with the ATLANTIC CITY CONVENTION CENTER

| Description | Quantity | Price | Amount |
|-----------------------|----------|----------|--------|
| 6' FULL VISION | | \$515.00 | |
| 6' HALF VISION | | 515.00 | |
| 6' QUARTER VISION | | 515.00 | |
| 6' REGULAR WALL CASE | | 615.00 | |
| 6' SEE-THRU WALL CASE | | 700.00 | |

IMPORTANT: To ensure that your selection will be available you must place your order before the deadline date. No guarantee on choice after deadline date. Vista is not liable for contents, damages or breakage after cases have been delivered.

PAYMENT POLICY: Payment in full of rental charges including applicable tax, must accompany your advance order prior to Deadline Date to qualify for discount rates. All orders received after deadline date or placed at the the Service Desk will be invoiced at standard rates. Invoices must be settled at the Service Desk prior to show closing. No telephone orders accepted. **CANCELLATION POLICY:** Items cancelled before the deadline date will be refunded at 50%. **NO REFUNDS AFTER DEADLINE DATE.**

Sub Total \$ _____

Company Name _____ Booth # _____

Submit order with payment to: orders@vistacs.com before deadline date!

DISCOVER BOATING ATLANTIC CITY BOAT SHOW

ATLANTIC CITY CONVENTION CENTER
ATLANTIC CITY, NEW JERSEY
MARCH 1-5, 2023



6575 Delilah Road
PO Box 3000
Pleasantville, NJ 08232

P: 609-485-2421
F: 609-485-2392

WWW.VISTACS.COM

**DISCOUNT
DEADLINE DATE:
FEBRUARY 13, 2023**

CUSTOM SIGNS ORDER FORM

PRICES BASED ON BLOCK LETTER, BLACK LETTERING ON WHITE SHOWCARD, 10 WORDS OR LESS

| Quantity | Size | Discount Rate | Standard Rate | Amount |
|----------|-----------|---------------|---------------|--------|
| | 7" X 11" | \$43.00 | \$86.00 | |
| | 7" x 44" | 48.00 | 96.00 | |
| | 11" x 14" | 51.50 | 103.00 | |
| | 14" x 22" | 65.50 | 131.00 | |
| | 22" x 28" | 88.00 | 176.00 | |
| | 28" x 44" | 135.00 | 270.00 | |

SALES TAX WILL BE ADDED TO ALL SIGN PRICES (6.625%)

- Easel back applied to sign quoted upon request.
- All prices are for single-sided, double-sided quoted upon request.
- Special sizes and materials quoted upon request.
- Delivery time is not guaranteed on orders placed at showsite.
- **All orders must be received (14) days before show opens. Orders after Deadline Date will be subject to an additional 50% fee.**
- Please utilize one of the following programs: Adobe Acrobat Professional 8.0, Adobe Illustrator EPS, Tiff, Photoshop, PDF with 300 DPI minimum

Vertical



Horizontal



Color of Background

Color of Lettering

Please type desired copy below or attached a separate sheet

ALL ADVANCE SIGN ORDERS WILL BE AVAILABLE FOR CUSTOMER PICK UP AT SHOWSITE SERVICE DESK

PAYMENT POLICY: Payment in full of rental charges including applicable tax, must accompany your advance order prior to Deadline Date to qualify for discount rates. All orders received after deadline date or placed at the the Service Desk will be invoiced at standard rates. Invoices must be settled at the Service Desk prior to show closing. No telephone orders accepted.**CANCELLATION POLICY:** *ALL signs cancelled after orders have been received will be charged at 100% of original price.*

Sub Total \$

Company Name _____ Booth # _____

Submit order with payment to: orders@vistacs.com before deadline date!

DISCOVER BOATING ATLANTIC CITY BOAT SHOW



**ATLANTIC CITY CONVENTION CENTER
ATLANTIC CITY, NEW JERSEY
MARCH 1-5, 2023**

**DISCOUNT
DEADLINE DATE:
FEBRUARY 13, 2023**

6575 Delilah Road P: 609-485-2421
PO Box 3000 F: 609-485-2392
Pleasantville, NJ 08232
WWW.VISTACS.COM

PERSONAL PROTECTIVE EQUIPMENT ORDER FORM

All orders subject to availability at the time the order is placed. To qualify for advanced pricing, orders must be placed by deadline date; **NO EXCEPTIONS**. If order is placed after deadline date, it is subject to on-site availability and limited inventory. On site orders may also be subject to additional charges for special delivery to venue.

Individual PPE Booth Safety Items

| Qty | Item Description | Advance Rate | Standard Price | Amount |
|-------|--|--------------------|----------------------|---------|
| _____ | 25ct. Pack of 3 Ply Face Masks | \$15.00 | \$20.00 | \$_____ |
| _____ | 100ct. Packs of Sanitizing Wipes | \$15.00 | \$20.00 | \$_____ |
| _____ | 20ct. Pack of Sanitizing Wipes | \$8.00 | \$12.00 | \$_____ |
| _____ | 20" Sq. Social Distancing Floor Stickers | \$75.00 | *advance order only* | \$_____ |
| _____ | Hand Sanitizing Single Station | \$275.00 | *advance order only* | \$_____ |
| _____ | Table Top Hand Sanitizing Station | \$245.00 | *advance order only* | \$_____ |
| _____ | Hand Sanitizer Station Refill | \$60.00/ Reservoir | \$75.00/ Reservoir | \$_____ |
| _____ | Individual 2oz. bottle of Hand Sanitizer | \$5.00 | \$6.50 | \$_____ |
| _____ | Add logo to Hand Sanitizing Station | \$35.00/ Logo | *advance order only* | \$_____ |
| _____ | Plexi-Glass Partition for 30" round tables | \$100.00 | \$150.00 | \$_____ |
| _____ | Plexi-Glass Partition for 6' & 8' tables | \$200.00 | \$250.00 | \$_____ |
| _____ | 8' High Vinyl Curtain partitions w/ Supports | \$150.00 | \$200.00 | \$_____ |
| _____ | Stand alone 1m x 8' High Plexi Panels | \$275.00/ panel | *advance order only* | \$_____ |
| _____ | Plexi Glass Room or Partition Wall | \$325.00/ panel | *advance order only* | \$_____ |

CANCELLATION POLICY: Items cancelled before the deadline date will be refunded at 50%. **NO REFUNDS AFTER DEADLINE DATE.**

Sub Total \$_____

Company Name _____ Booth _____

Submit order with payment to: orders@vistacs.com before deadline date!