DISCOVER BOATING® ATLANTIC CITY BOAT SHOW® | PROGRESSIVE®

2027 Atlantic City Show Guide

Atlantic City Convention Center | February 24–28

19,000	45%	32-40	8.5×11
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AD CLOSING DATE
December 21, 2026

ARTWORK FINAL DEADLINE
January 18, 2027

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PLEASE NOTE:

When designing your artwork please take special care to ensure that company logos, contact details, or any other important information is kept within the designated margins.

ARTWORK:

Please supply all artwork designed to the correct dimensions below
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